ONTABA

The Ontario Association for Behaviour Analysis, Inc.

#ONTABACON2020

SPONSORSHIP OPPORTUNITIES

ONTARIO ASSOCIATION FOR BEHAVIOUR ANALYSIS 2020 ANNUAL CONFERENCE

TO BE HELD VIRTUALLY ON DECEMBER 11TH & 12TH, 2020

WHAT IS ONTABA?

The Ontario Association for Applied Behavioural Analysis (ONTABA) is a professional association formed in 1992 and was officially incorporated as a non-profit organization in 1998. Currently, it is the largest professional association for behaviour analysts in Canada and one of the largest worldwide.

ONTABA's Mission:

Our mission is to demonstrate leadership, knowledge, and innovation in education, training, and research for the ethical and effective application of behaviour analysis.

ONTABA's Vision:

Our vision is in fostering a culture of excellence, integrity, and expertise for the advancement and promotion of the science of behaviour analysis.

WHAT IS A BEHAVIOUR ANALYST?

Behaviour analysts help individuals of all ages with developmental disabilities, dual diagnoses, dementia, acquired brain injuries, autism spectrum disorders, and mental health issues by teaching skills that reduce the risk of harm, promote independence, and contribute to outcomes that are meaningful to each unique individual, their family and to society.

Applied Behaviour Analysis (ABA)

Applied Behaviour Analysis (ABA) consists of the application of behavioural principles to make meaningful differences in people's lives. ABA can be applied to a wide range of human challenges and is not limited to any particular diagnoses or age group. Behaviour analysts work in a wide variety of settings such as schools, hospitals, long-term care facilities, treatment and rehabilitation centres, and in family homes.

ABOUT THE EVENT

When: Friday December 11th and Saturday December 12th, 2020

Where: Virtually via Whova Conference & Events App

- **BACB CE credits available**
- **Meet and learn from other professionals and students in the field of ABA**
- **Presentations from respected professionals in the field**

Sponsorship Allows ONTABA...
- **To advocate for the ethical and effective provision of behaviour analytic services.**
- **To promote and support those with an interest in behaviour analysis in Ontario.**
- **To educate and inform the public about the practice of behaviour analysis.**
- **To monitor and participate in professional issues related to behaviour analysis.**
- **To work towards standardized practices in the field of behaviour analysis in Ontario.**
- **To support efforts to regulate the profession of behaviour analysis in Ontario.**

SPONSORSHIP PACKAGE - $500

A sponsor supports the conference by donating funds. ONTABA is pleased to offer sponsorship opportunities to gain recognition and engagement from our conference attendees.

We are happy to offer a sponsorship package which includes the following benefits:

- **Verbal acknowledgement in our opening and closing ceremonies**
- **Features on our social media (2000+ followers)**
- **Prominent logo banner on ONTABA's Virtual Conference platform *Whova* (click here for more information on Whova)**
- **Video presentation for upload on ONTABA's Virtual Conference platform *Whova***
- **Ad included in ONTABA's Winter Newsletter Issue**
- **Ad included in ONTABA's 2020 Annual Conference Brochure**

All social media logos, images, and posts must be under 130 characters (including spacing and punctuation), compatible with social media apps, and saved as JPEG files.

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2020 ANNUAL CONFERENCE

Sponsors are crucial in helping to create new possibilities for the practice of behaviour analysis in Ontario.

A partnership with the Ontario Association for Behaviour Analysis allows your organization to maximize its goals and to connect with your community.

For more information or to secure your sponsorship please email contact@ontaba.org.

Regards,

ONTABA Conference Committee

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