



The 2022 Annual Conference
December 1st & 2nd, 2022



Metro Toronto Convention
Centre

255 Front Street West
Toronto, Ontario, M5V
2W6

The Ontario Association for Behaviour Analysis (ONTABA) is an Affiliate Chapter of the Association for Behaviour Analysis International (ABAI). Members of ONTABA include professions such as education, nursing, health care and psychology.

Vision

Fostering a culture of excellence, integrity, and expertise for the advancement and promotion of the science of behaviour analysis.

Mission

To demonstrate leadership, knowledge and innovation in education, training and research for the ethical and effective application of behaviour analysis.

ONTABA's Annual Conference will be offered in-person and virtually this year to meet the various needs of our community.



About the Conference

The annual conference will be offered in-person (at the Metro Toronto Convention Centre) and virtually (via the Whova Conference and Events app) on Thursday December 1st and Friday December 2nd, 2022

The 2022 ONTABA Conference Committee Members are Taylor Manuge, Anna Alderson, Evelyn Stuart, Pamela Shea, Amy Domitrovic, Chelsea Cayer, Shawna Fleming and Anita Stapert.

The audience at the ONTABA Annual Conference is intended to consist of approximately 500-600 Behaviour Analysts and associated professionals, educators, those with special or general interest in behaviour analysis and students in the field of psychology and behaviour analysis. By sponsoring the annual conference, sponsors will gain exposure and recognition in both virtual and in-person deliveries. Sponsors will be shared with our followers on social media platforms and through our newsletters which are sent to our members and subscribers.

We are choosing to contact agencies, organizations and individuals who exhibit and value high levels of ethical conduct and support innovative and progressive practices with which we can build and foster long-term, mutually beneficial relationships.

ONTABA is pleased to offer the opportunity to offer general sponsorship opportunities with customizable and flexible benefits. The packages within this document are fully customizable, please contact us for any further questions or customization requests and we will do what we can to make it happen. You may choose one or more of the sponsorship packages. All sponsors will receive exclusive benefits and ONTABA swag!

It is noteworthy that not only can we offer sponsorship benefits at the conference, but are happy to provide advertising for your company in advance. In order to support our sponsors, we will be networking and searching for a variety of ways to offer you exposure.

Thank you so much for your time and consideration,

ONTABA Conference Committee
conference@ontaba.org

Sponsor Packages

Elite Sponsor: \$5000

One Opportunity

Great for a large organization who possess a strong understanding and appreciation for ABA, who currently practices and uses it; a leader in the field

Benefits include:

- Two complimentary conference registrations
- Booth (virtual and in-person)
- Logo banner (virtual and in-person)
- Display materials at in-person vendor table
- Acknowledgement in conference opening and closing ceremonies
- VIP seating (3 seats)
- Meet our speakers (Your organization members)
- Featured in ONTABA newsletter
- Featured in Social Media posts
- Swag bag (with extras)

Your sponsorship will cover some of the cost of the conference including software use and equipment. Without these, we wouldn't be able to offer this in-person or online. You are crucial to our success!

Keynote Speaker Sponsor: \$2000

Two Opportunities

Great for mid-sized organizations passionate about ABA, Organizations and teams who want to bring in highly respected speakers.

Benefits include:

- Early bird rate for up to three tickets
- Logo banner (virtual and in-person)
- Display materials at in-person vendor table
- Acknowledgement in conference opening and closing ceremonies
- VIP seating (2 seats)
- Meet our speakers (Three members of your organization)
- Featured in ONTABA newsletter
- Featured in Social Media posts
- Swag bag (with extras)

Your sponsorship will help pay for a portion of a keynote speaker's travel (airfare, taxi), stay (hotel fare) and meals.

Sponsor on Location: \$1500

Four Opportunities

Great for a well-established organization who practices ABA and enjoys the research component of our science.

Benefits include:

- Early bird rate for up to two tickets
- Logo banner (virtual and in-person)
- Display materials at in-person vendor table
- Acknowledgement in conference opening and closing ceremonies
- Featured in ONTABA newsletter
- Featured in Social Media posts
- Swag bag (with extras)

Your sponsorship will assist with the cost of the convention centre and other rentals for the weekend. Without you, we wouldn't have the opportunity to gather to celebrate our science!

Social Night Sponsor: \$1200

One Opportunity

Unique opportunity for an agency to sponsor a networking and social experience for attendees.

Benefits include:

- Early bird rate for up to two tickets
- Logo banner (virtual and in-person)
- Logo on schedule
- Display materials at in-person vendor table
- Acknowledgement in conference opening and closing ceremonies
- Featured in ONTABA newsletter
- Featured in Social Media posts
- Swag bag



Your sponsorship will assist with covering the fees for the reserved private room and appetizers at a local restaurant. The social night is a fun opportunity for attendees to relax, network, and chat about the day.

Student Empowerment Sponsor: \$900

Four Opportunities

Great for universities and colleges who want to promote their program for their attending students who want to encourage students to enter the field of ABA with a bang, agencies providing placement opportunities in ABA

Benefits include:

- Logo banner (Virtual)

- Display materials at in-person vendor table during student lounge hour
- Featured in ONTABA newsletter
- Featured in Social Media posts
- Swag bag (with extras)

AGM Sponsorship: \$750

One Opportunity

Excellent opportunity to support ONTABA members to come together in-person and virtually.

Benefits include:

- Logo displayed in the AGM presentation
- Logo banner (virtual)
- Featured in ONTABA newsletter
- Featured in Social Media posts



Your sponsorship will support us to live-stream the AGM so that virtual attendees can participate.

Going the Distance Sponsor: \$700

Four Opportunities

Great for a mid-sized organizations or individuals who love the science of ABA.

Benefits include:

- Logo banner (virtual)
- Featured in ONTABA newsletter
- Featured in Social Media posts
- Swag bag (with extras)

ONTABA Socialite Sponsor: \$650

Five opportunities

Great for Smaller organizations or individuals looking to expand and disseminate ABA through networking.

Benefits include:

- Display materials at in-person vendor table
- Featured in ONTABA newsletter
- Featured in Social Media posts
- Swag bag

Your sponsorship will pay for our wine and cheese event. Let's get to know one another!

Environmental Crusader Sponsor: \$400

Five opportunities

Great for individuals and Organizations passionate about our environment and making our world a greener and safer place.

Benefits include:

- Featured in ONTABA newsletter
- Featured in Social Media posts
- Swag bag

Your sponsorship will help us purchase environmentally sustainable swag items to be given out during the conference

FAQS

Q: How do I register to be a sponsor?

A: Visit our website by clicking [ONTABA 2022 Website](#), or contact conference@ontaba.org and they will provide you with the next steps.

Q: We like parts of the benefits but would like to add or adjust something. How do we do this?

A: No problem! Email us at conference@ontaba.org and let us know. We would be happy to discuss this further with you and see what we can do to help.

Q: I am not from Ontario, but I'd like to attend or sponsor. Am I allowed?

A: Absolutely. We are hosting the conference both in-person and virtually, so that anyone who is interested may attend. We welcome interprovincial and international attendees!

Q: I would like to sponsor but I have another idea for it. Who do I talk to?

A: Please contact the conference committee at conference@ontaba.org and they will help you out. We are always excited to hear new ideas and would love to chat more.